



# startup junkie

Building the Startup City of the South.

## Events Coming up for Fayetteville Entrepreneurs:

Aug 10 - Young Professionals Summit

Aug 15 - Ladies Night: Dinner

Aug 28 - Coffee + E

Sept 5 - Veteran Venture Leaders

Through June and July, we focused on supporting women entrepreneurs with the launch of our Ladies Nights, as well as developed a new generation of entrepreneurs through young adult programs.

### Ladies Night!

In June, we launched a series of Summer Events specifically for women small business owners. So far we have had a wine night at Sassafras Winery and Taco Tuesday at Yeyos! This is a great opportunity for women to network and meet other ladies with grit who are launching and running their own businesses.



### High School Entrepreneurship Camp

Throughout the week, 12 students visited Fayetteville startups. Students also learned a lean canvas model for creating a business plan, along with leadership and teamwork skills, time management and customer development techniques. They also practiced 60-second elevator pitches. The elevator pitch competition winner was Indescribable Cupcakes lead by Dalton Hopkins.



### Kauffman ESHIP Summit

Startup Junkie and Conductor team members attended the Kauffman ESHIP Summit in Kansas City last week. They learned all about empowering the makers, the doers, and the dreamers of our society. At this year's 2018 Summit we welcomed 620 ecosystem builders from 50 states, Puerto Rico, Washington D.C. and 10 countries – including 121 U.S. Mayors. Half of the delegation identified as women and one-third as individuals of color.



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STARTUP CITY OF THE SOUTH

# 21

Fayetteville entrepreneurs served at 4 different events through June and July

# 22

Fayetteville entrepreneurs served in February through free one-on-one consulting

- 5 Women Ventures
- 7 Minority Ventures
- 5 Veteran Venture



## Podcast

Interested in learning more about the cutting edge companies that Startup Junkie works with every day? Check out the Startup Junkie Podcast.

In June, we talked with Neil Greenhaw about Haxton Road Studios, the new recording studio in Bentonville and the record label they are launching with Bike Rack Brewing.